

DATE

01/03/2020

31/03/2022

NUMBER OF SURVEYS

415

TOWNHOUSE PRODUCT

False

True

STATE

All

LGA

All

FIRST HOME BUYER

All

COUNTRY OF BIRTH

All

DATE TYPE FILTER

Purchaser Signed ...

PROJECT

All

GROWTH AREA

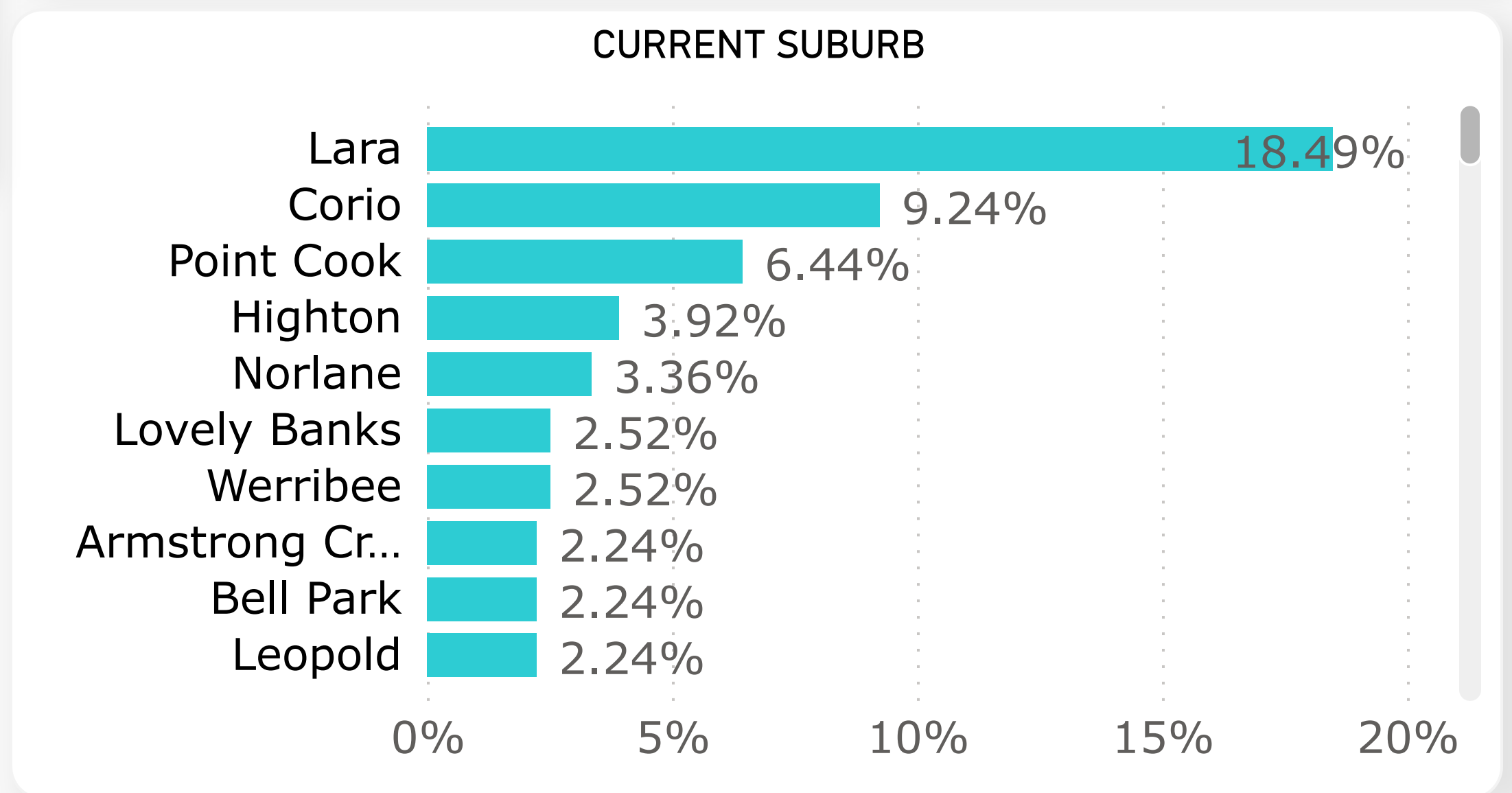
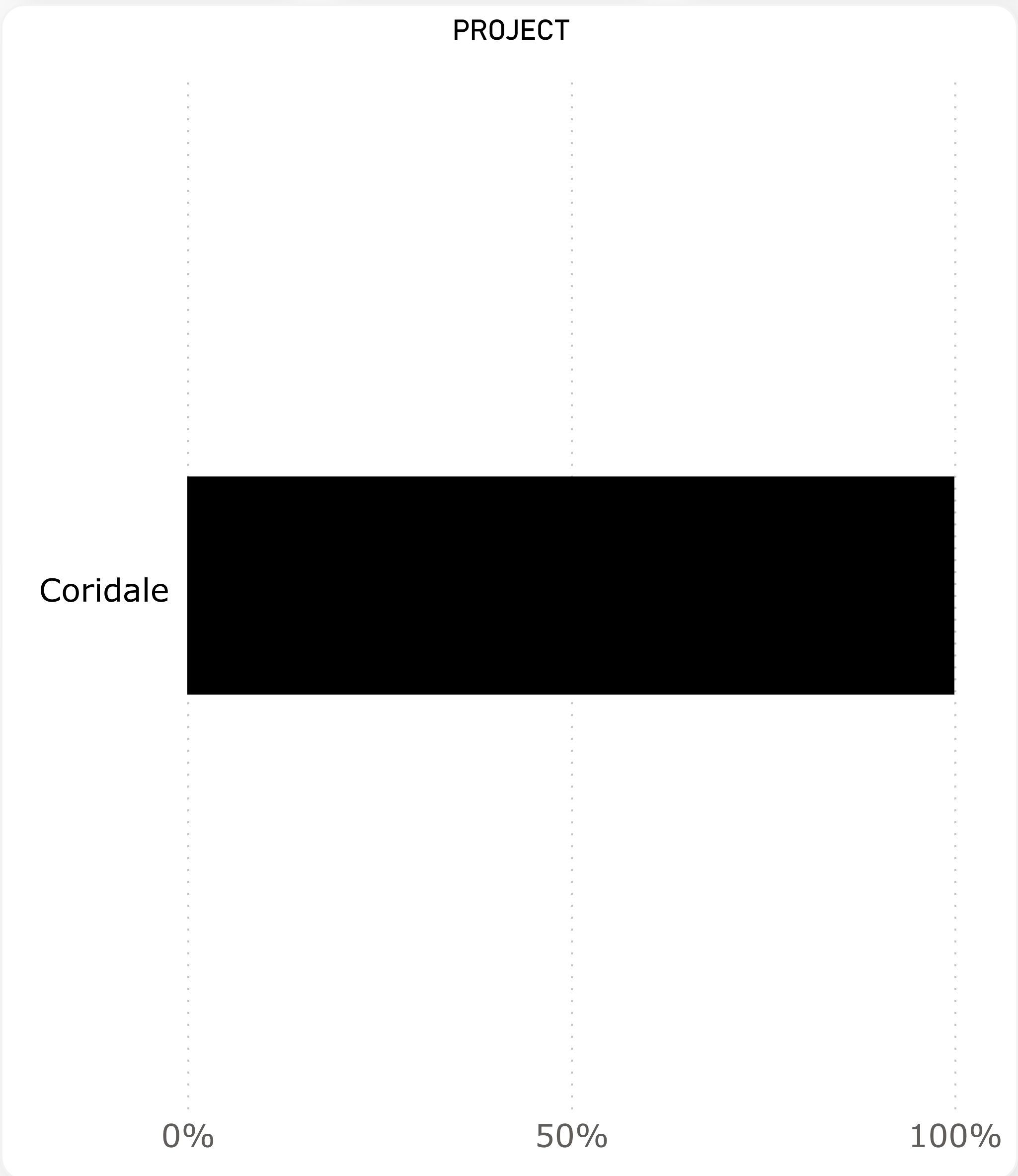
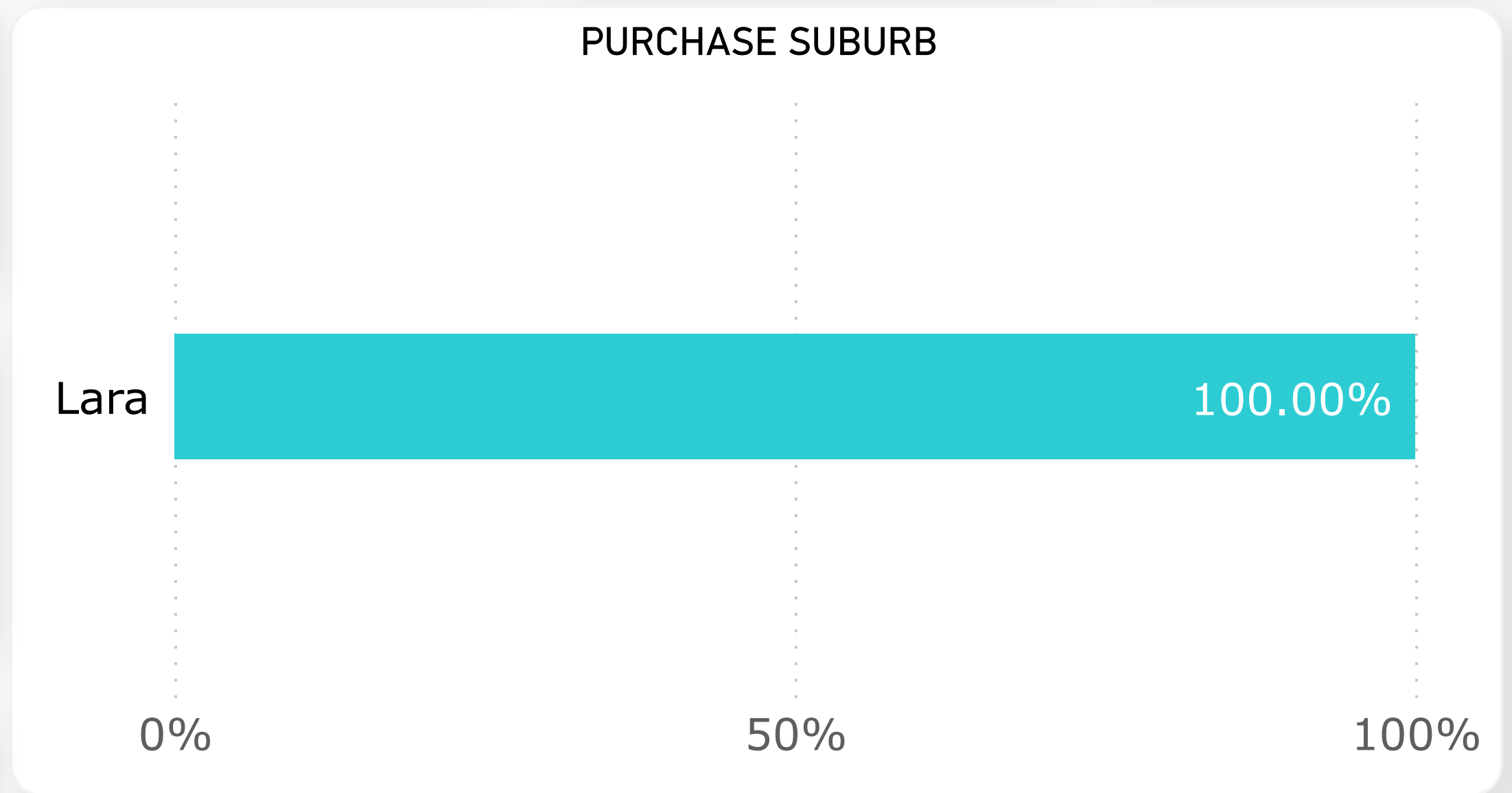
All

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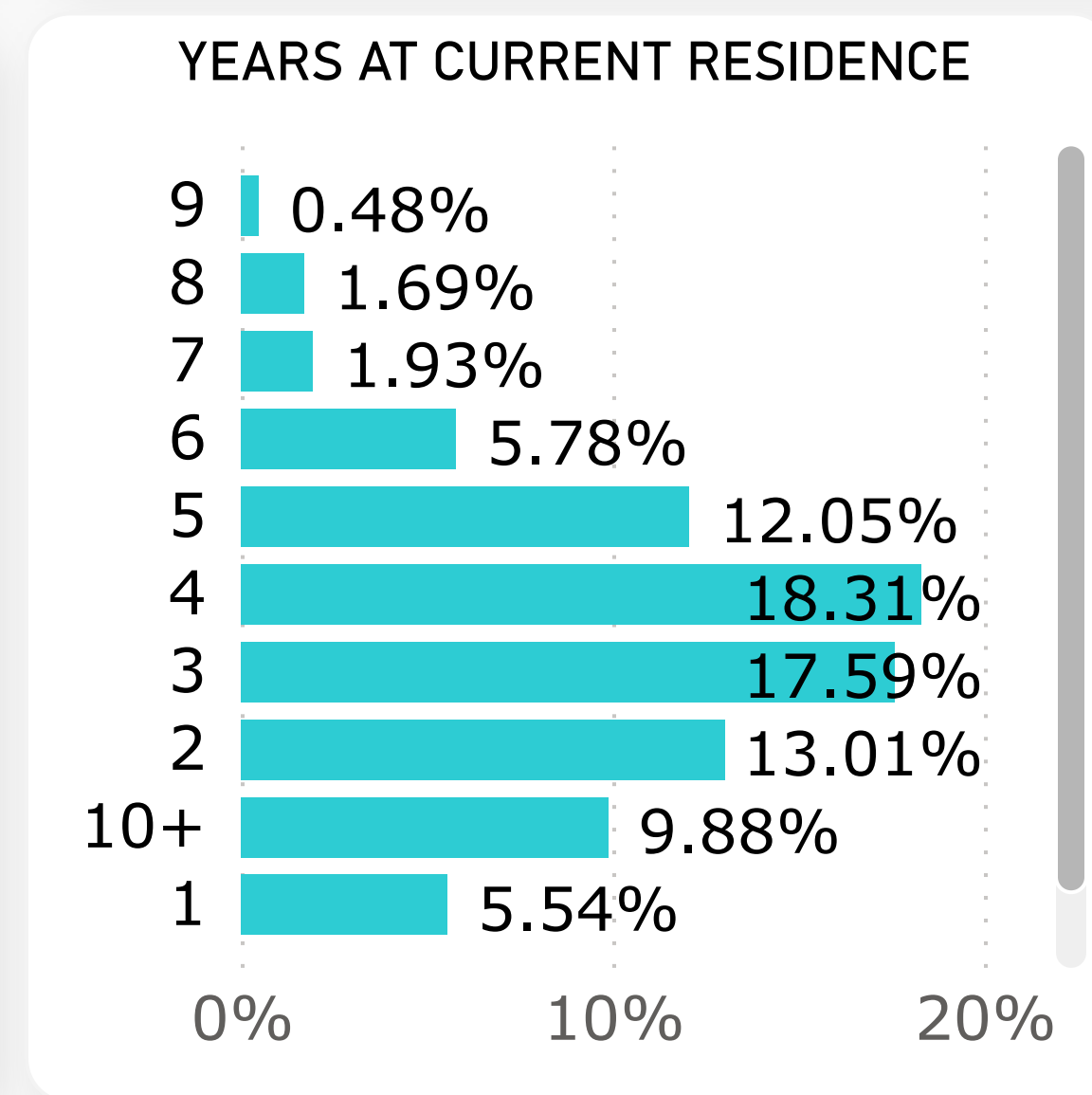
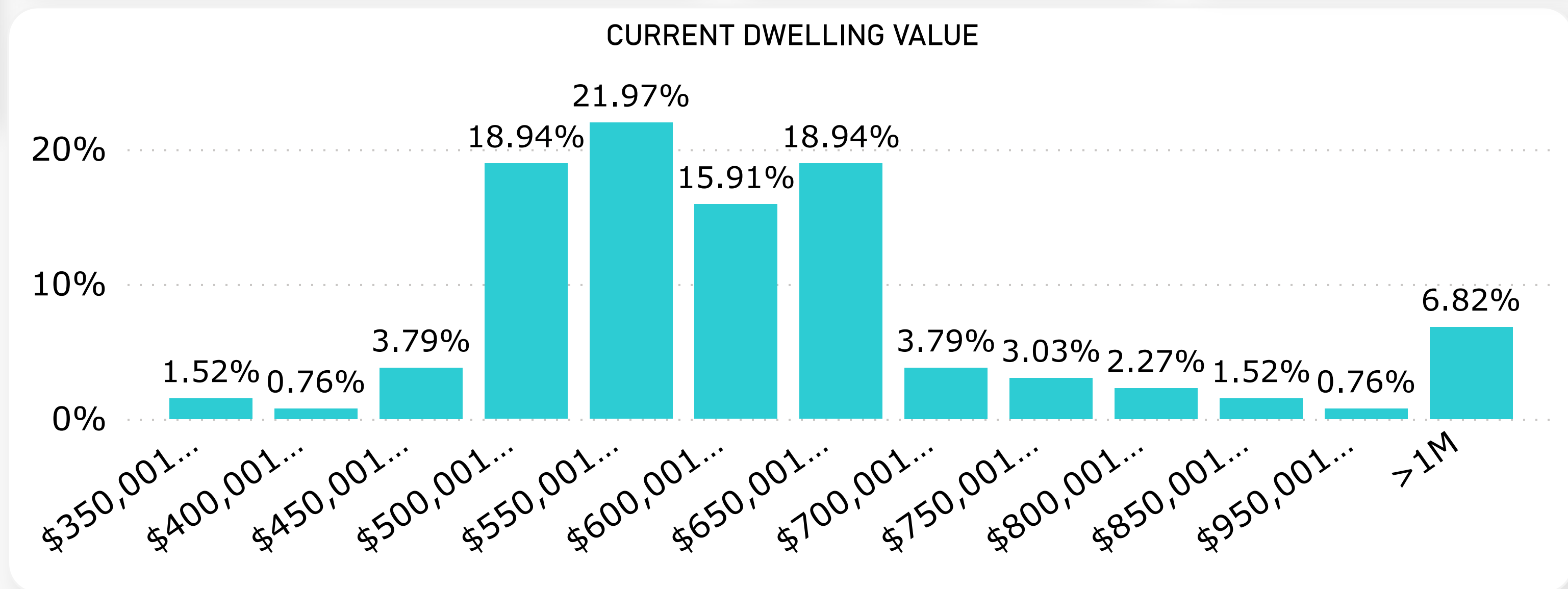
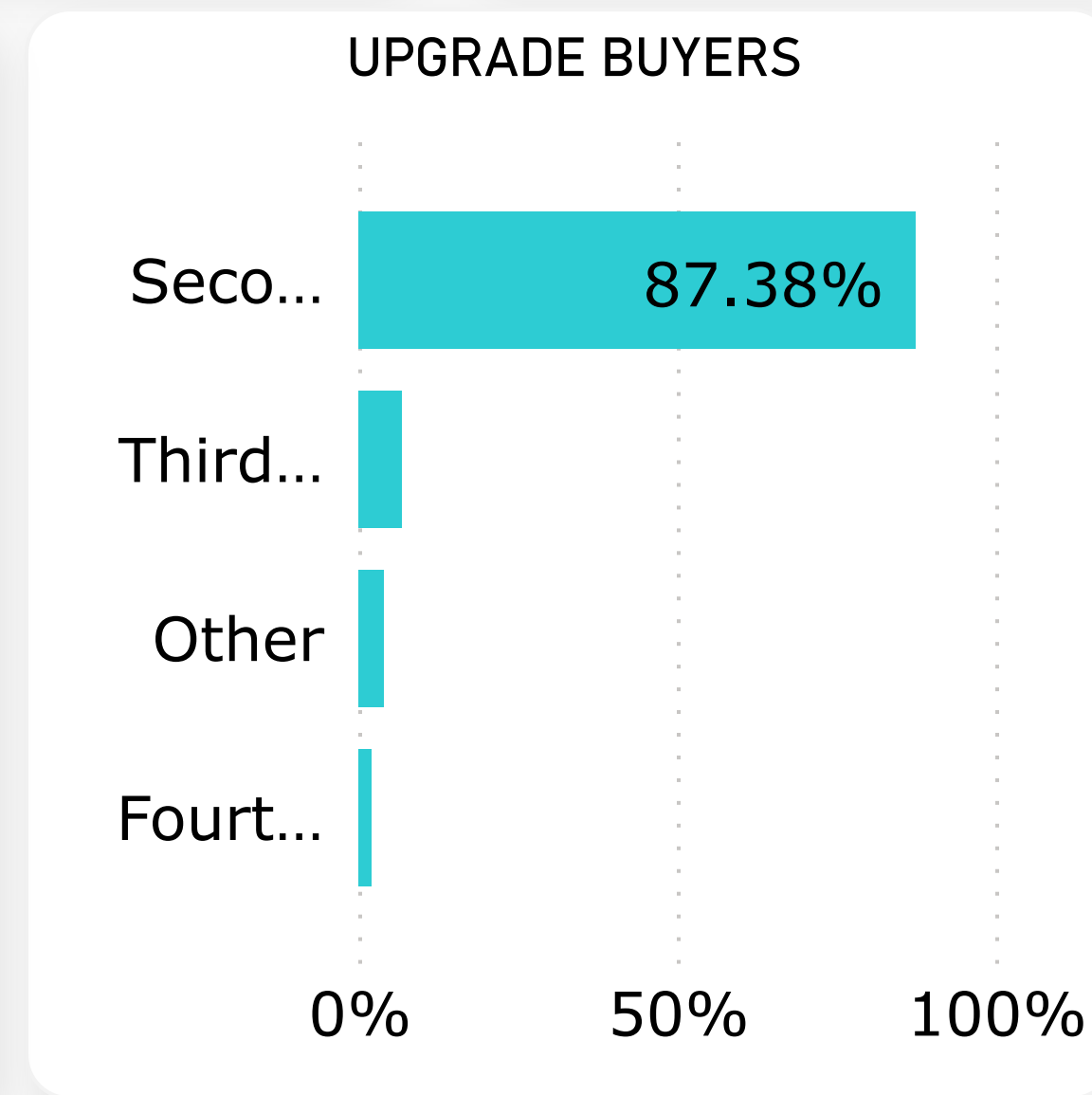
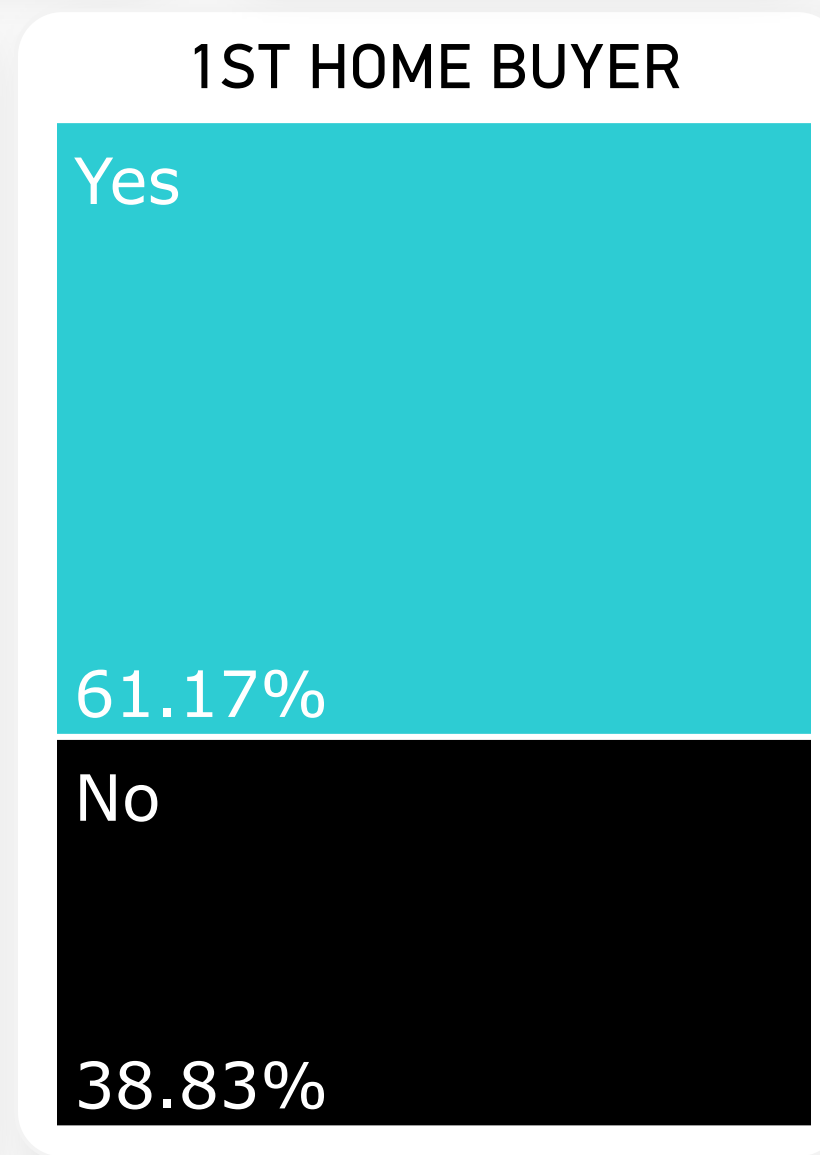
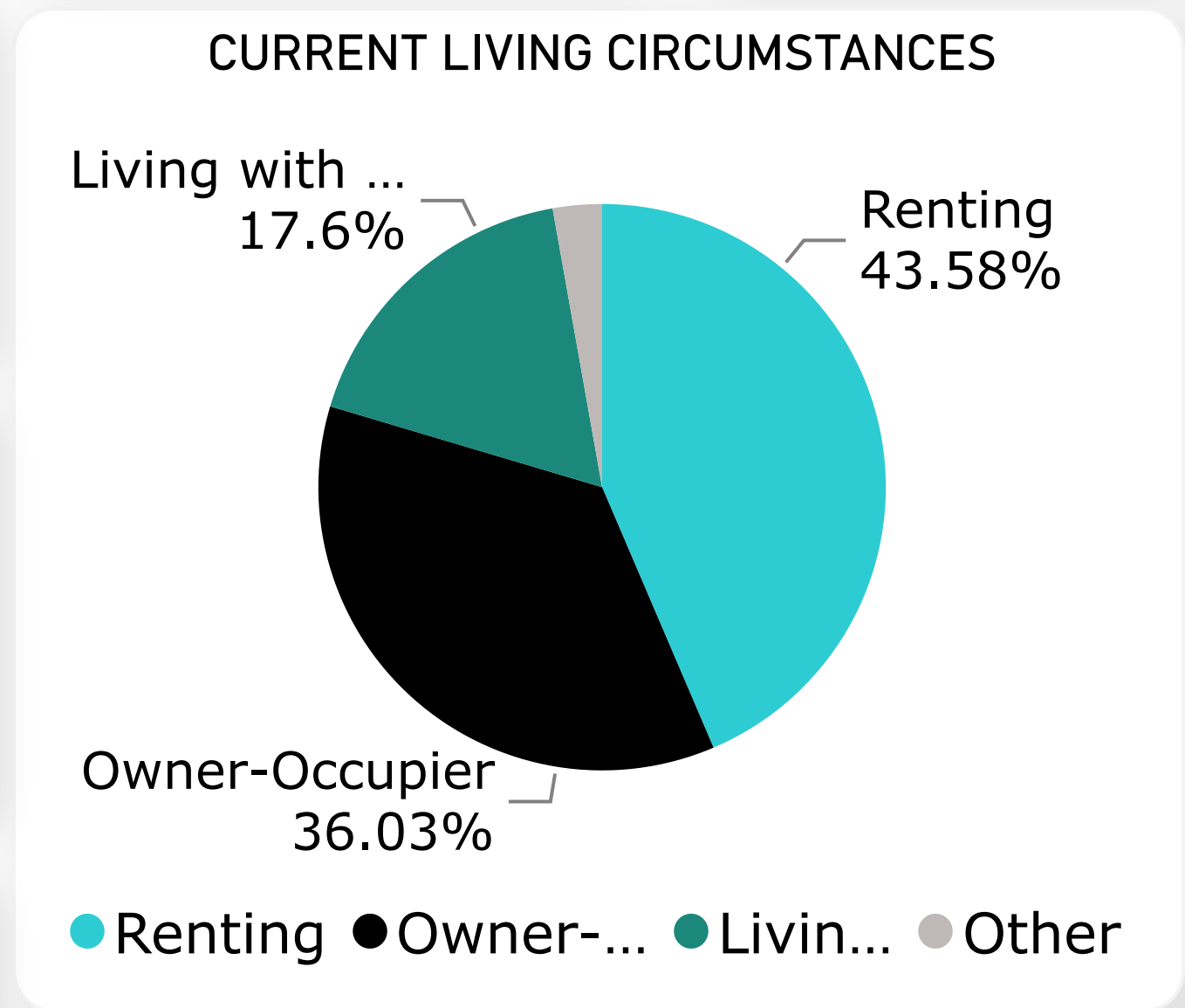
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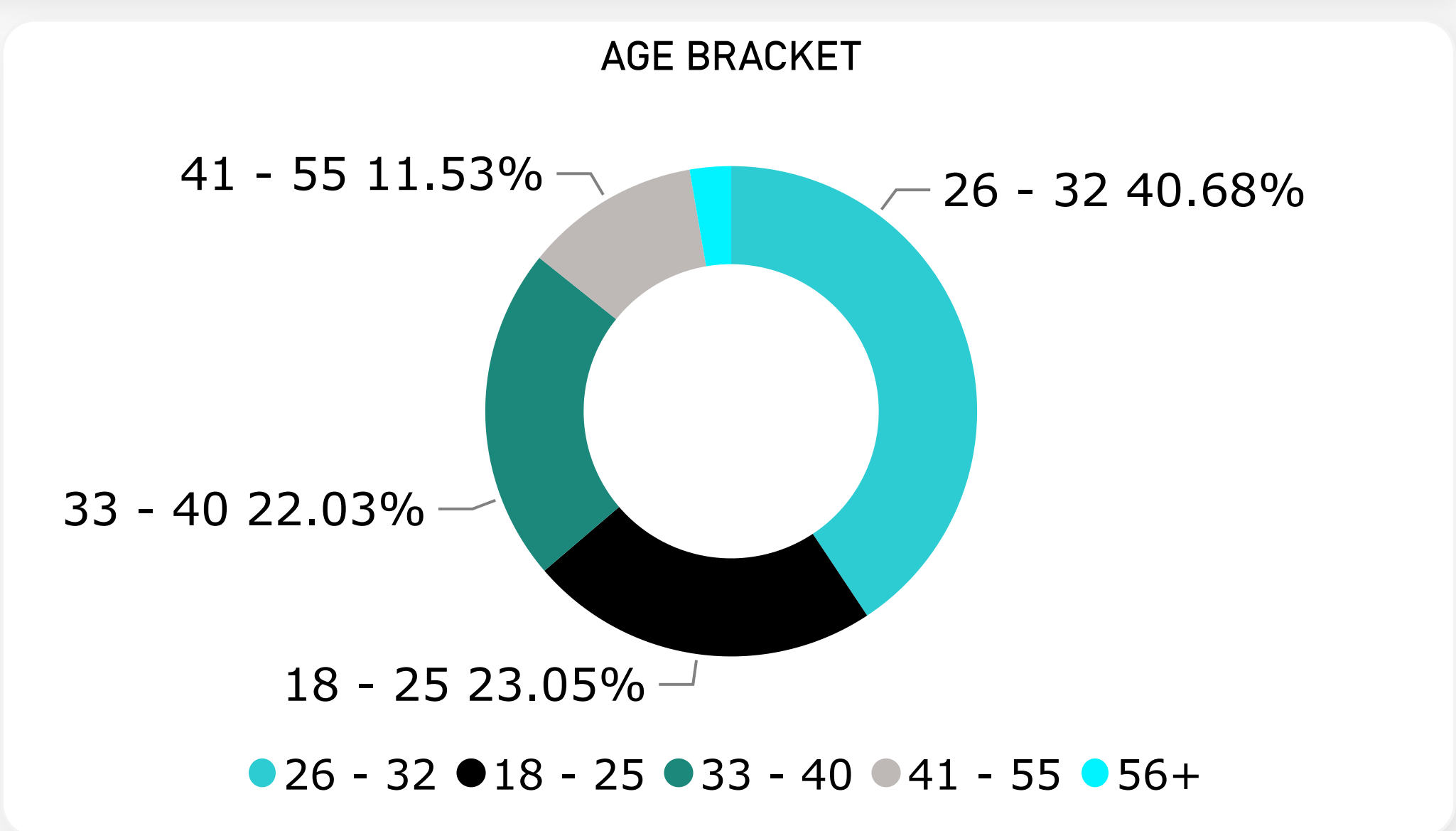
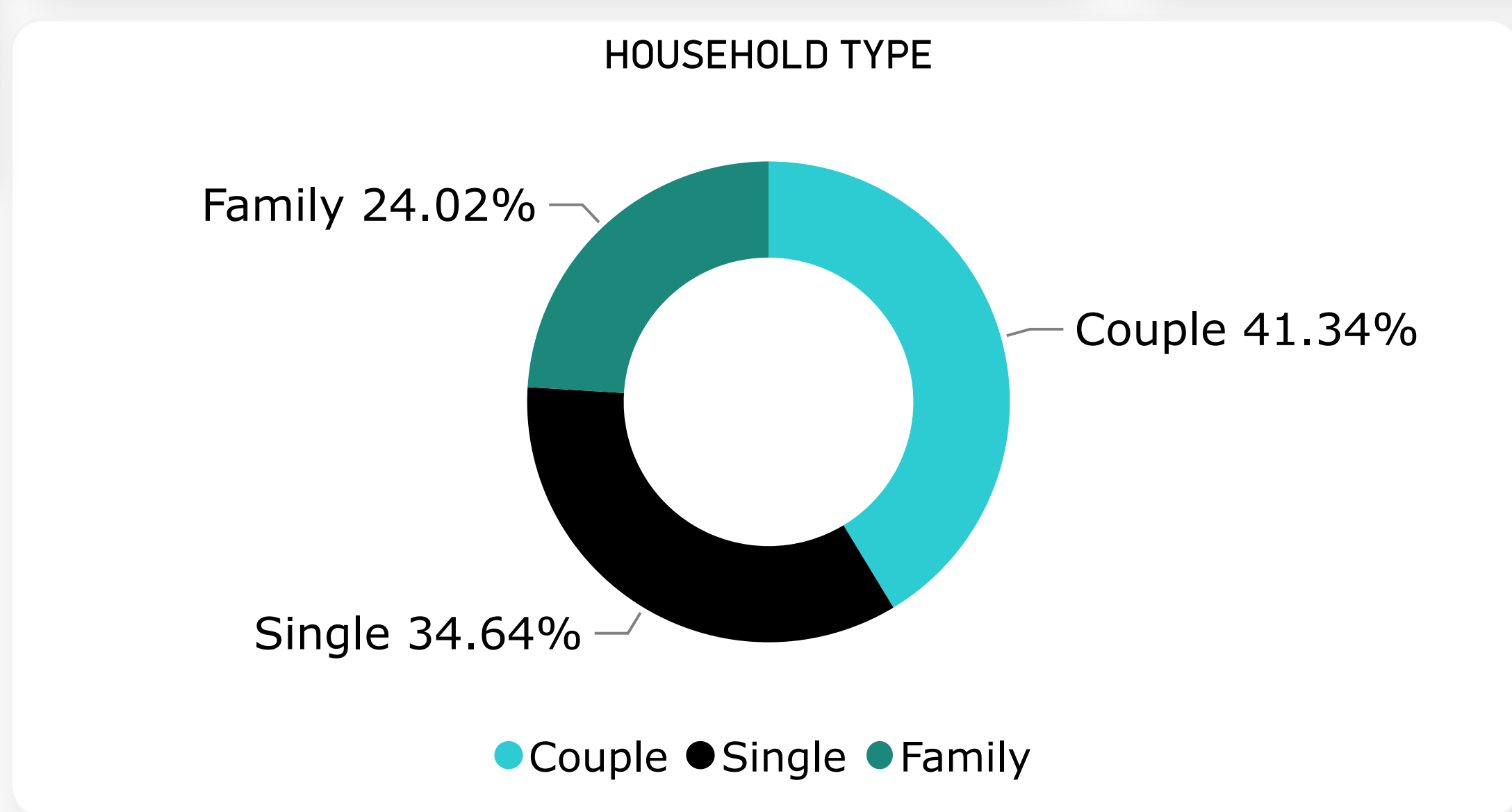
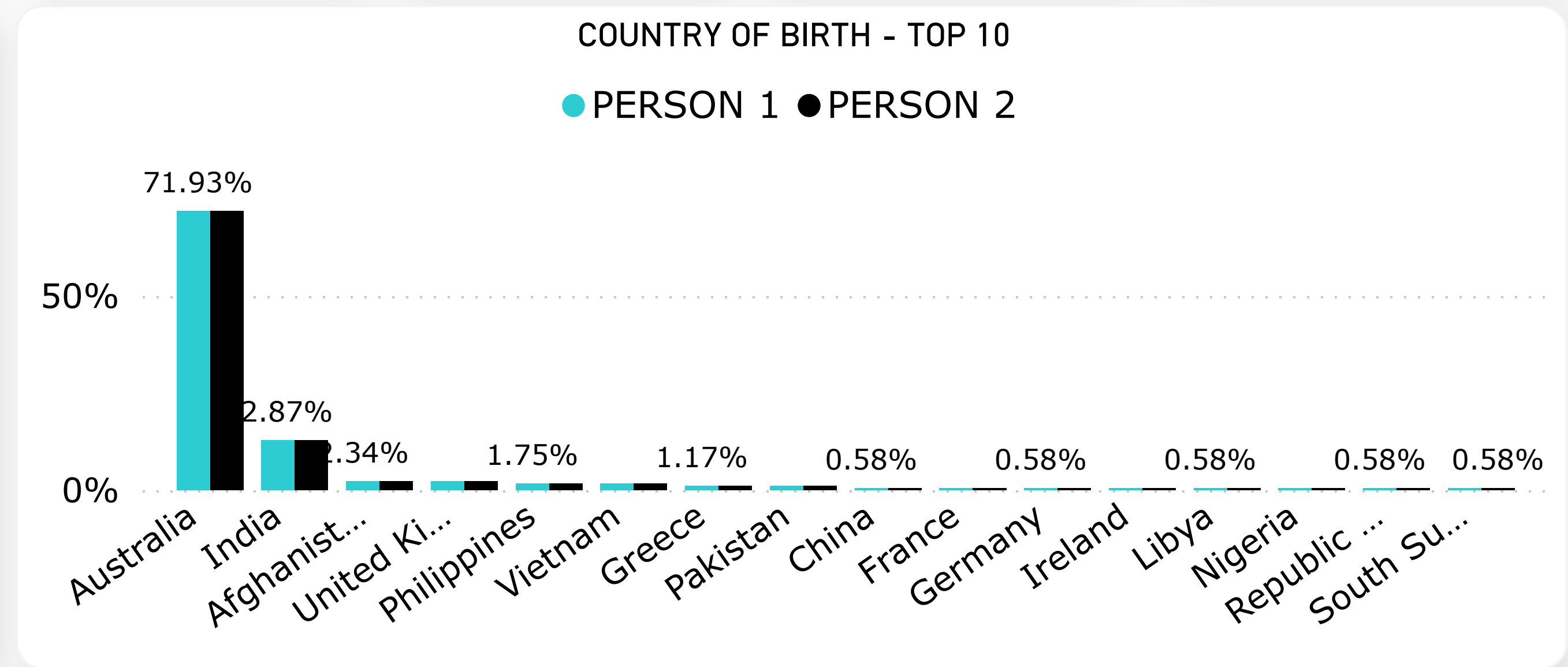
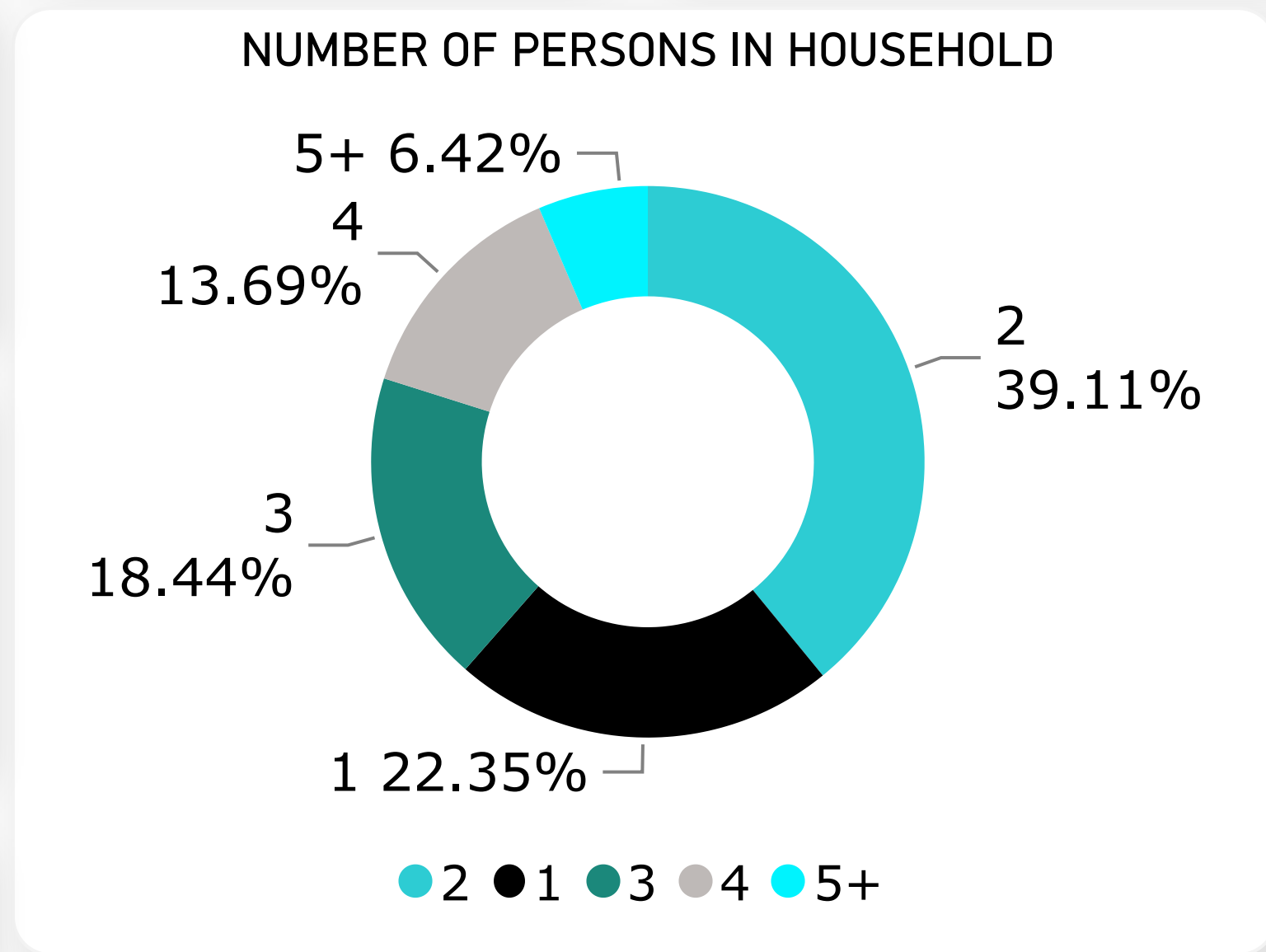
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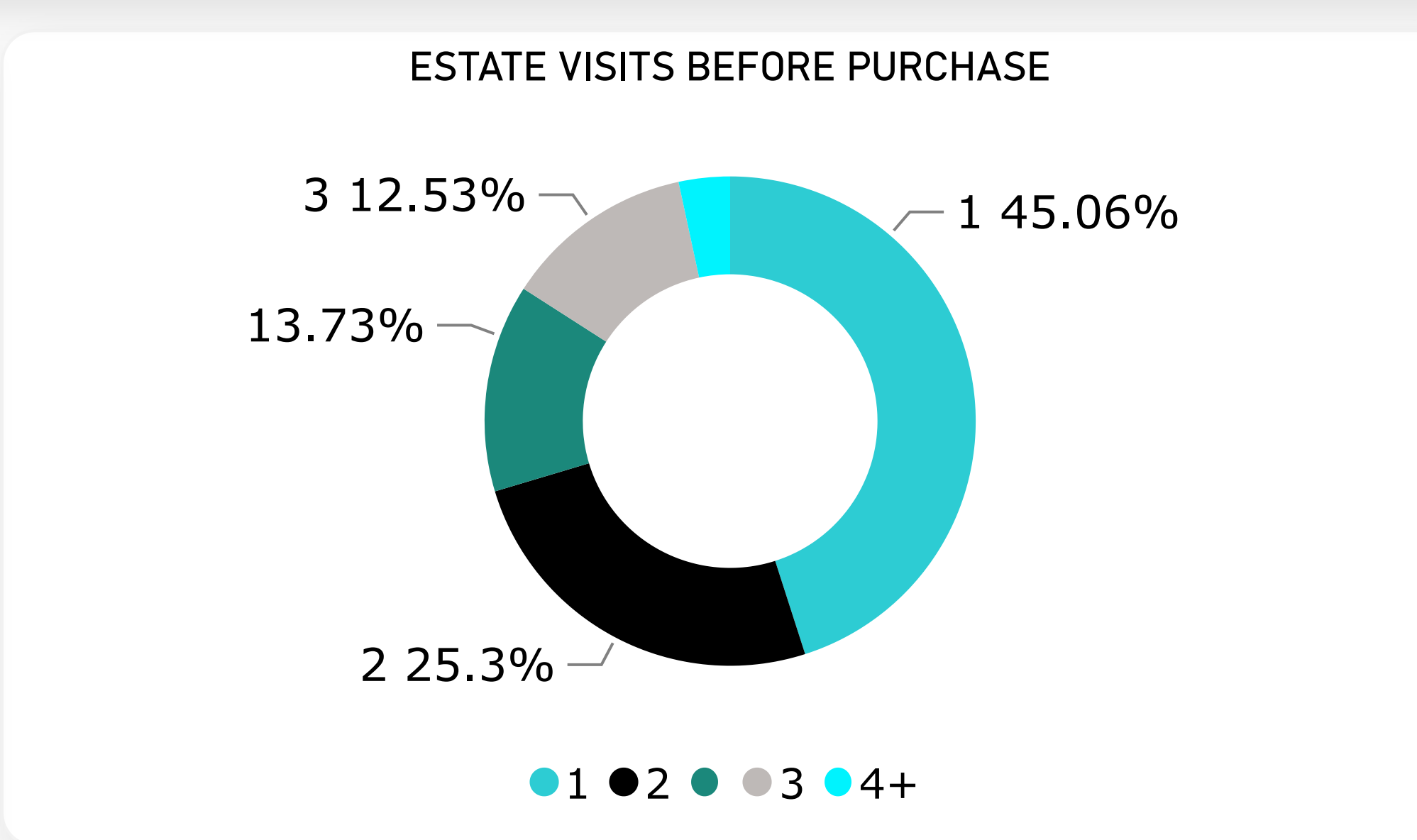
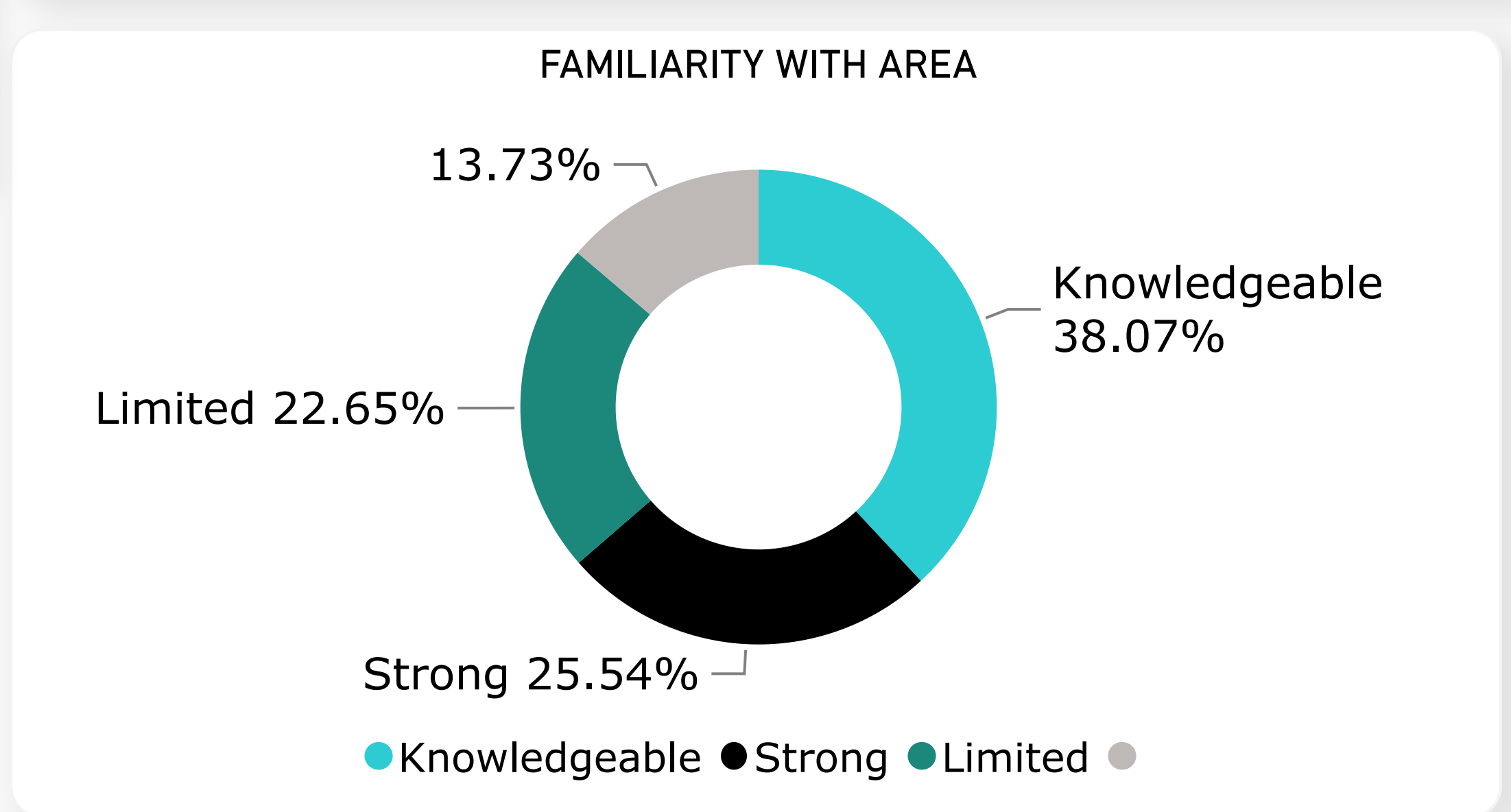
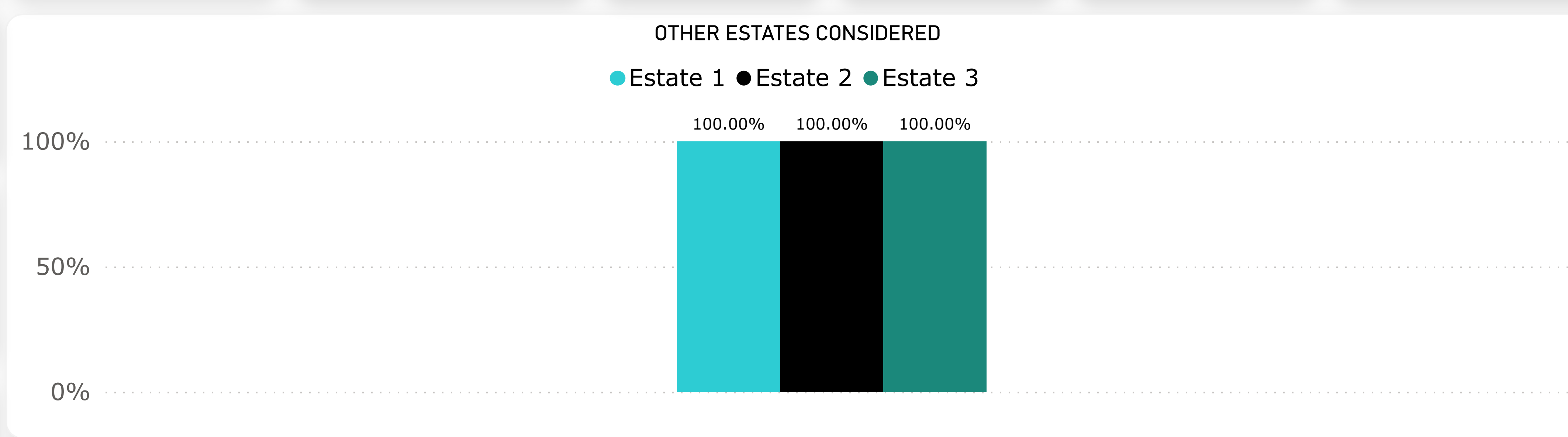
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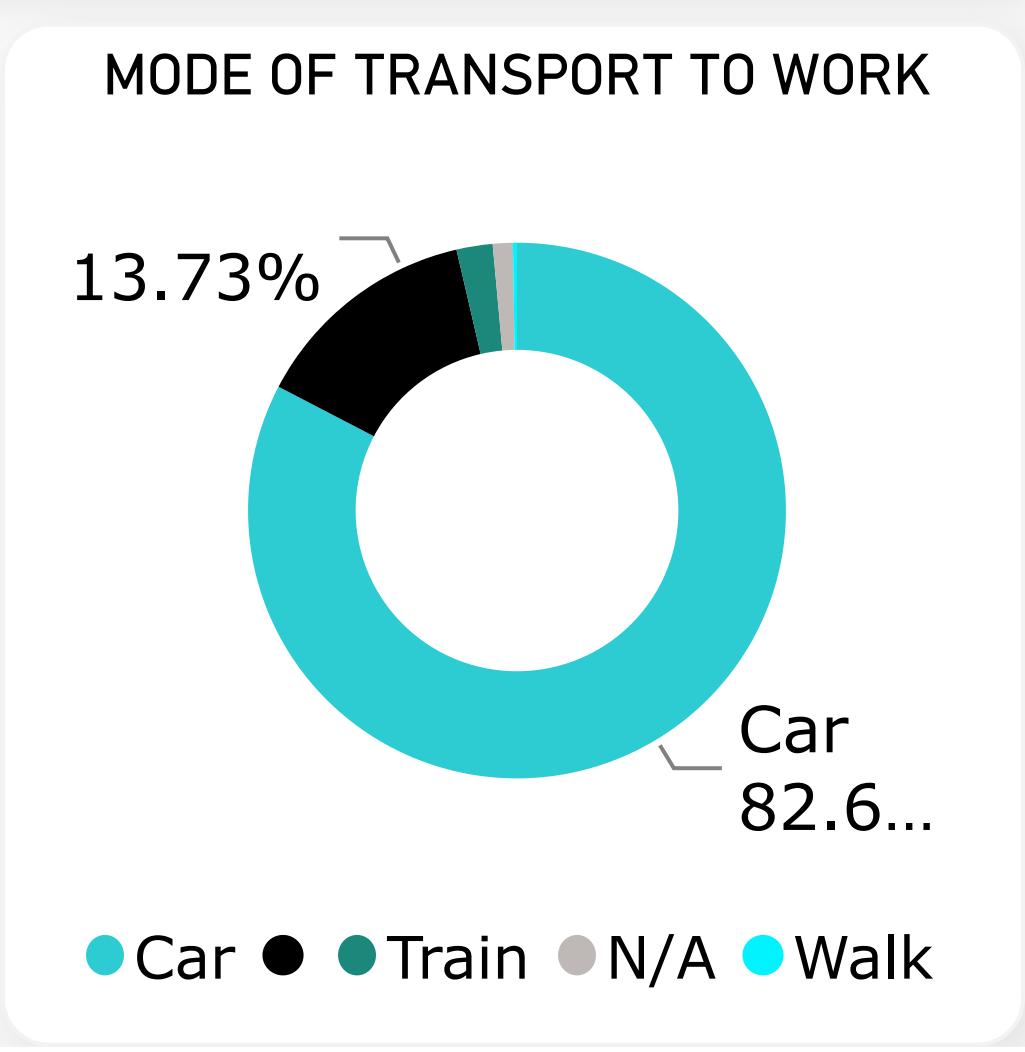
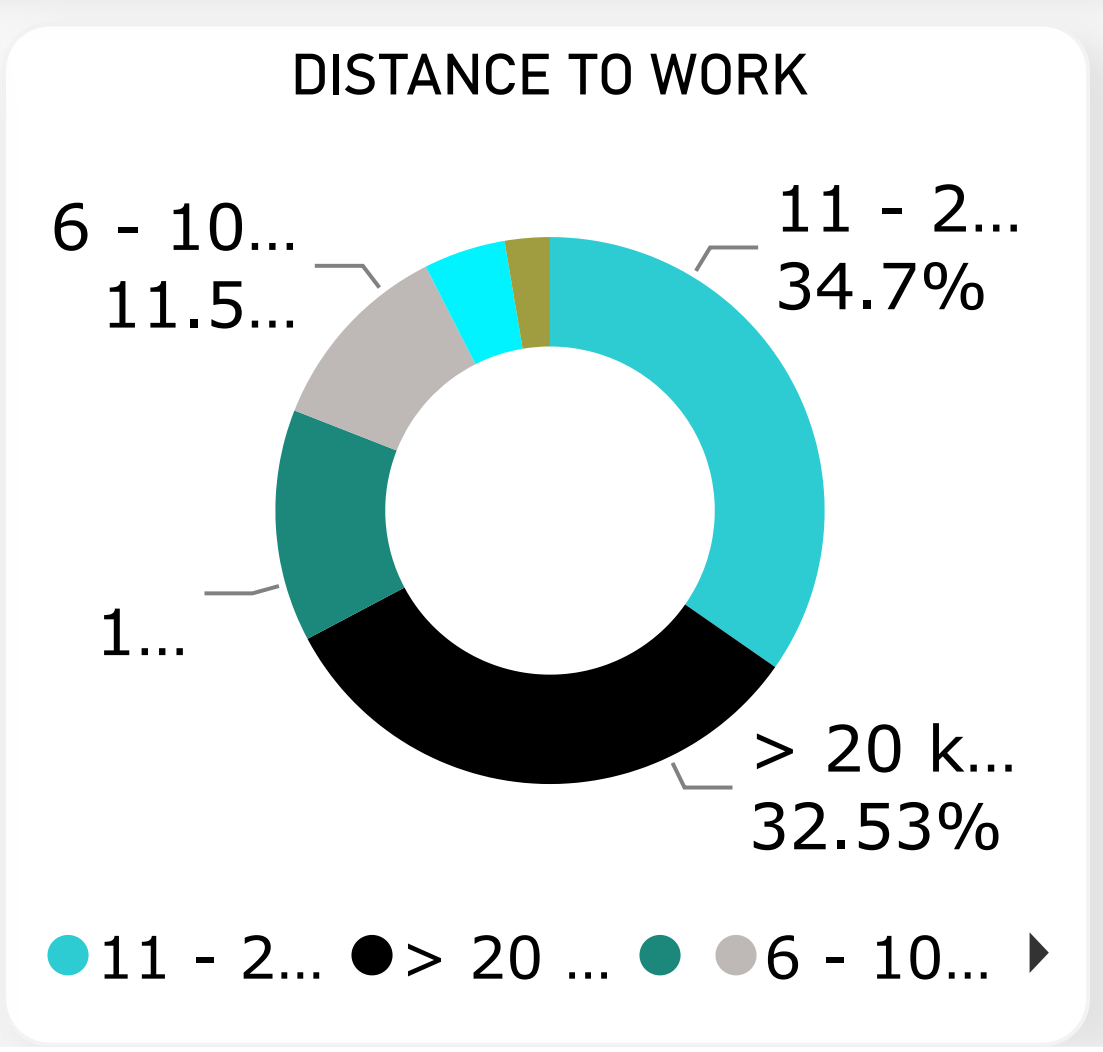
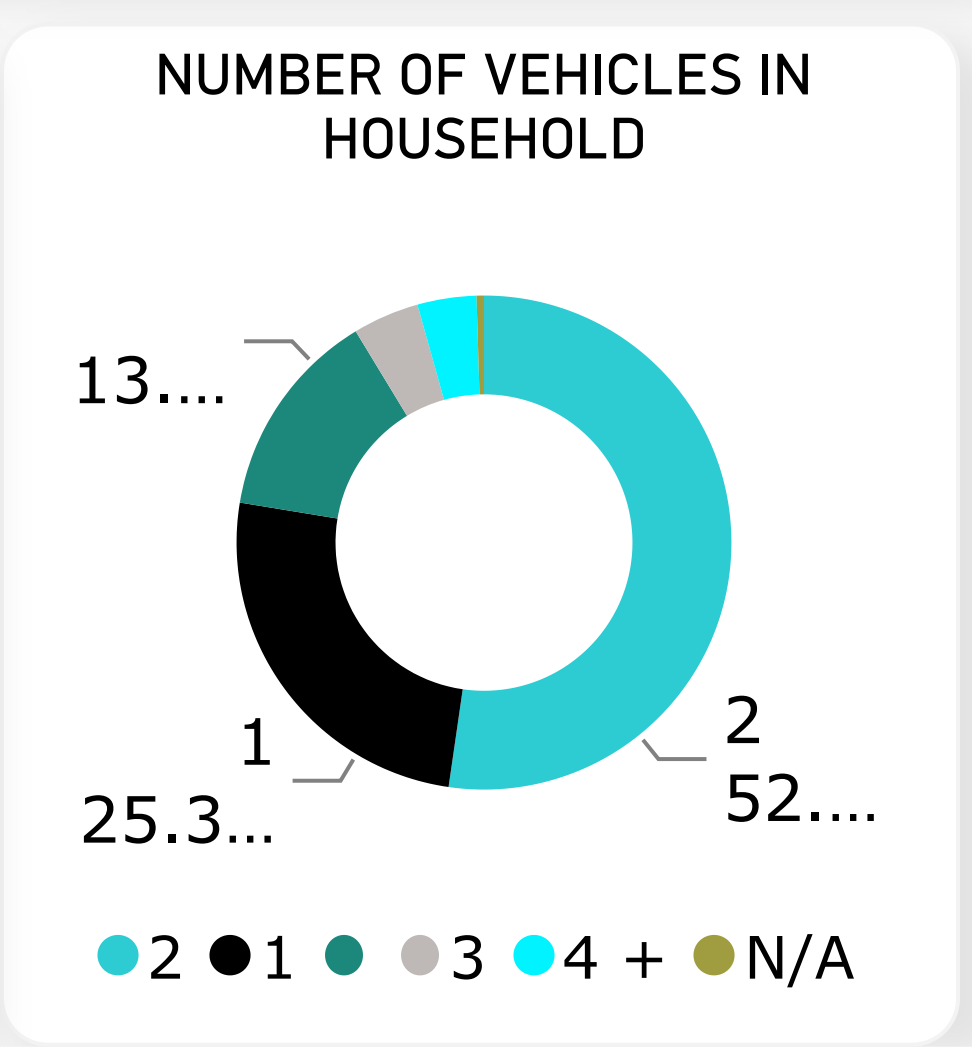
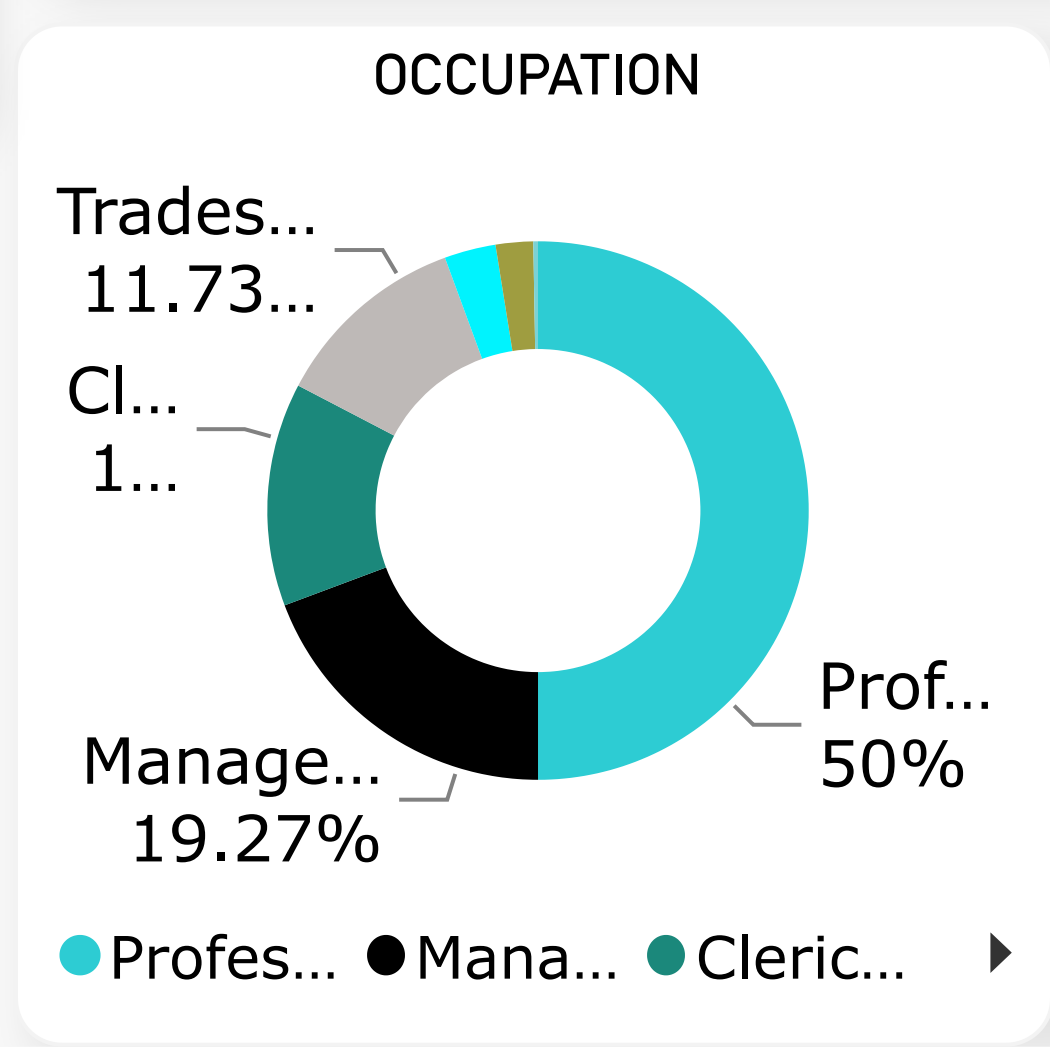
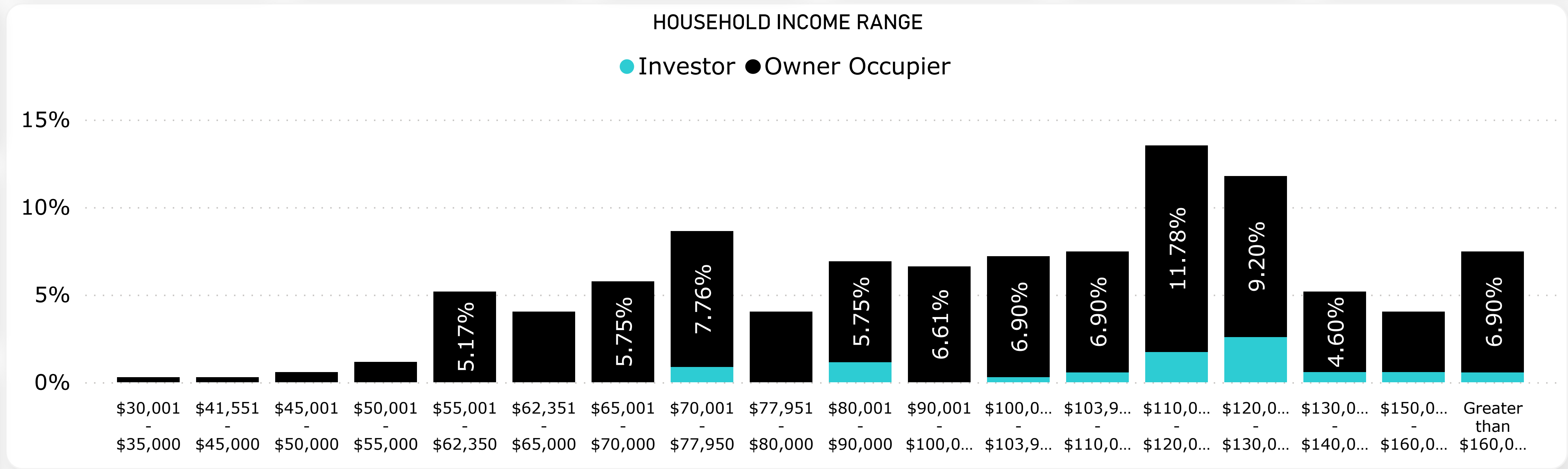
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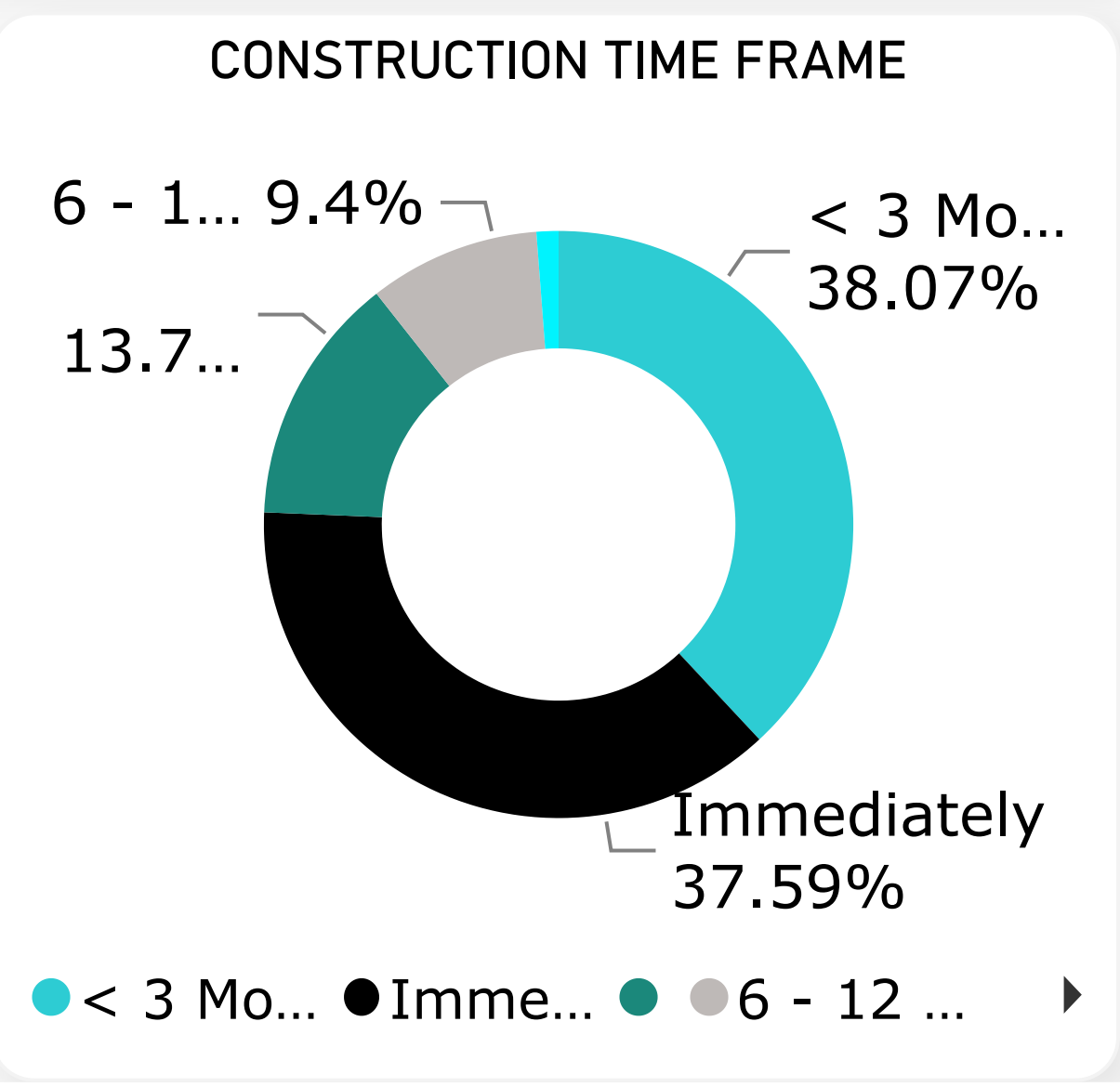
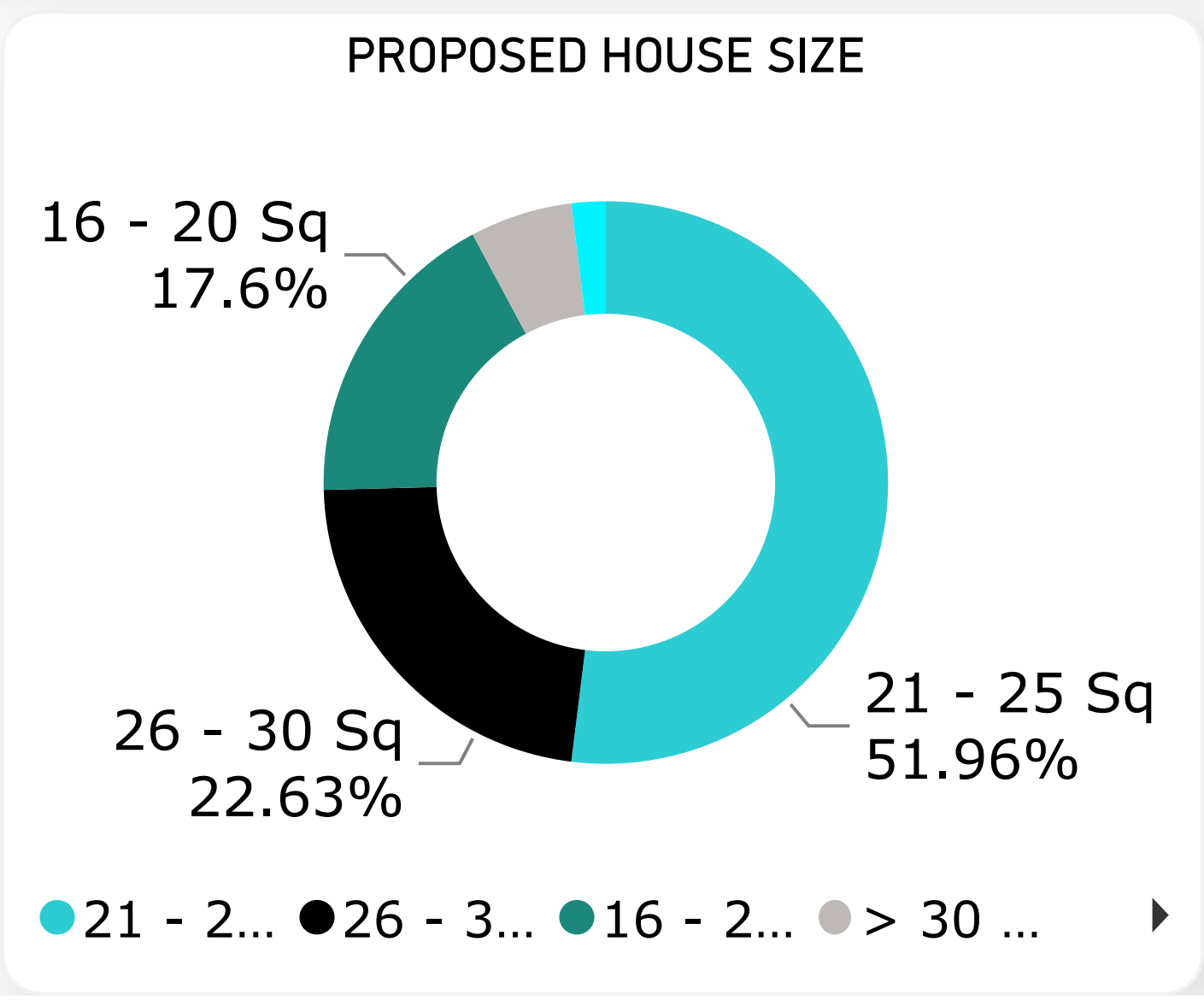
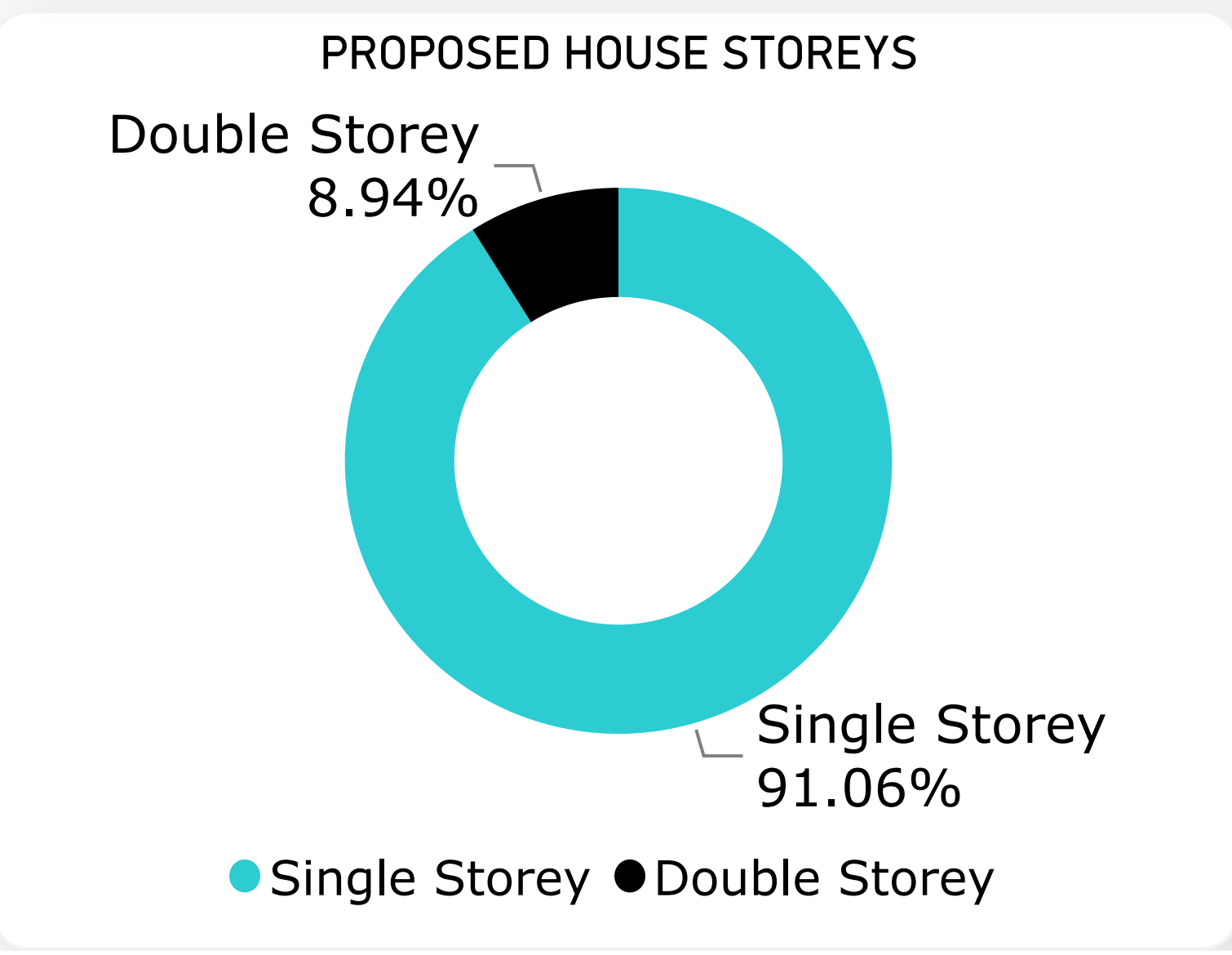
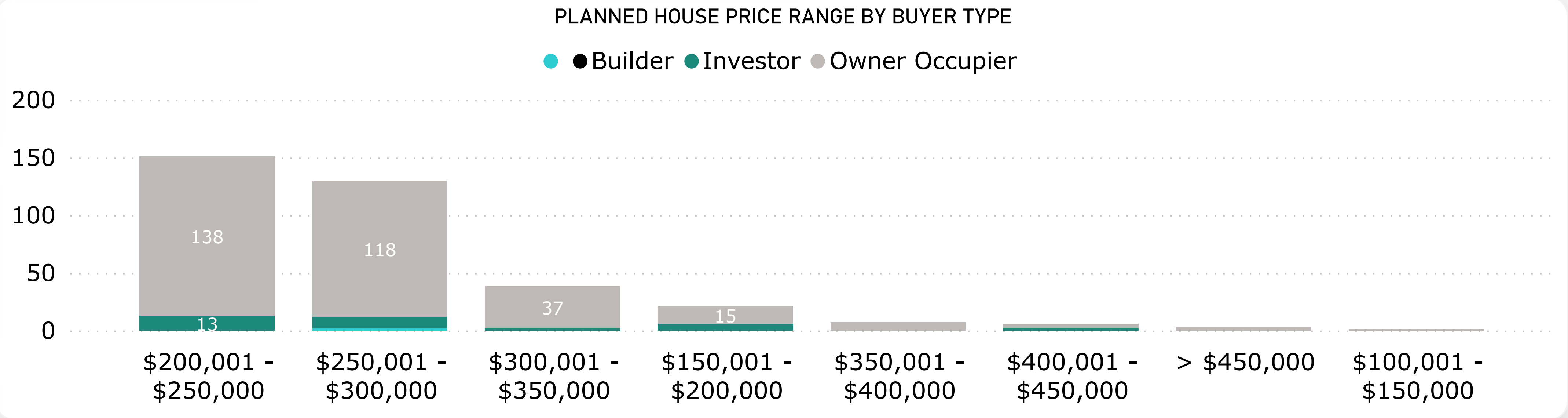
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PROJECT

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GROWTH AREA

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ME

IMPORTANCE TO PUBLIC TRANSPORT

Very Important23.74%

Important48.6%

Not Very Important27.65%

Important

Not Very Important

Very Important

IMPORTANCE TO PROXIMITY TO FAMILY AND FRIENDS

Not Very Important11.45%

Very Important37.15%

Important51.4%

Important

Very Important

Not Very Important

IMPORTANCE TO PROXIMITY TO WORKPLACE

Very Impo...23.74%

Import...48.6%

Not Very I...27.65%

Important

Not Very I...

Very Im...

IMPORTANCE TO PROXIMITY TO EDUCATION/CHILDCARE

Very Important23.46%

Important43.58%

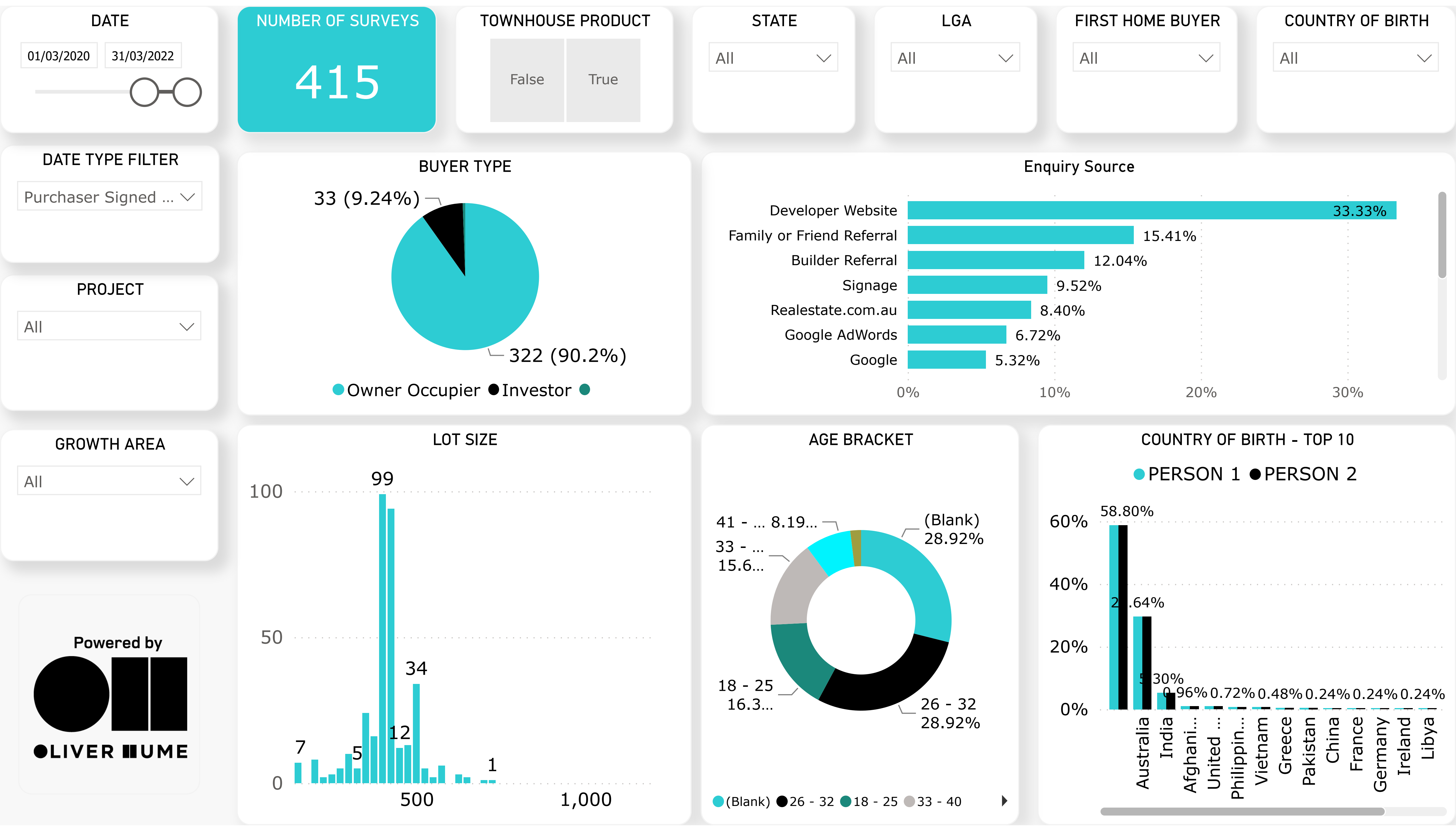
Not Very Im...32.96%

Important

Not Very Import...

Very Impor...

IMPORTANCE TO PROXIMITY TO RETAIL



BUYER TYPE

33 (9.24%)

322 (90.2%)

Owner Occupier

Investor

Enquiry Source

Developer Website

Family or Friend Referral

Builder Referral

Signage

Realestate.com.au

Google AdWords

Google

33.33%

15.41%

12.04%

9.52%

8.40%

6.72%

5.32%

LOT SIZE

7

5

12

34

1

99

AGE BRACKET

41 - ...

33 - ...

18 - 25

26 - 32

(Blank)

8.19...

15.6...

16.3...

28.92%

28.92%

COUNTRY OF BIRTH - TOP 10

PERSON 1

PERSON 2

Australia

India

Afghani...

United ..

Philippin...

Vietnam

Greece

Pakistan

China

France

Germany

Ireland

Libya

58.80%

28.64%

5.30%

0.96%

0.72%

0.48%

0.24%

0.24%

0.24%

0.24%



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